

2024
2025

C A R T A
C O L O R I
C O L O U R
C H A R T
N U A N C I E R
C O U L E U R

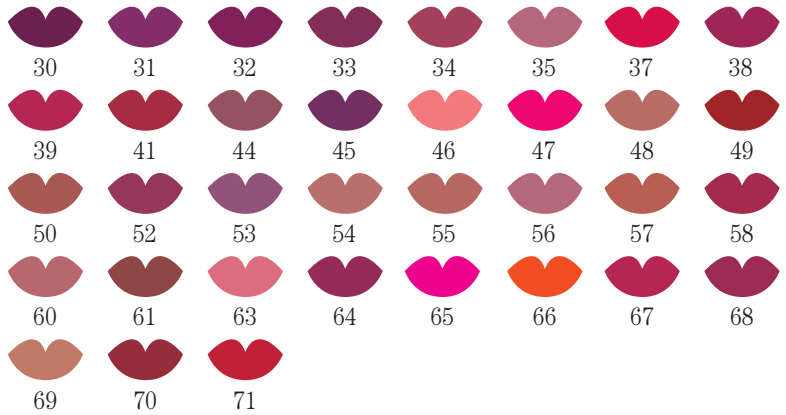


f l o r e l l e[®]



FL431

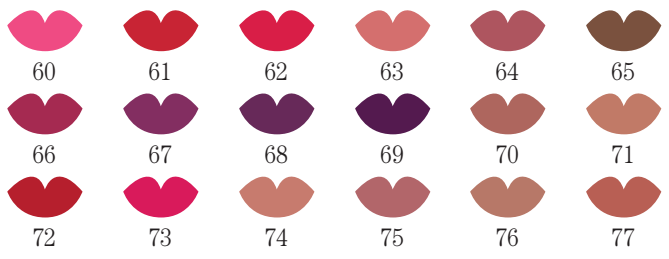
Lipstick Matte
Rouge à lèvres Mat



An exclusive matt lipstick for seductive and magnetic lips. Extremely comfortable on lips, Florelle Matte Lipstick releases an impeccable and high pigmented colour for a perfect covering and a long lasting result.

FL478

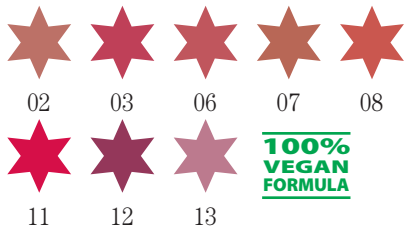
Lipstick Rosso Le Chic
Rouge à lèvres Rosso Le Chic



An ultra-creamy and moisturizing lipstick. The smooth texture guarantees a perfect coverage and comfort thanks to the use of emollient agents that ensure a pleasant feeling on skin.

FL430

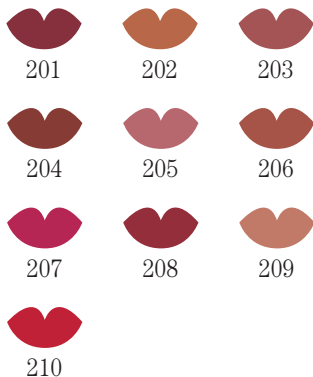
Matte Liquid Lipstick
Rouge à Lèvres Liquide Mat



Liquid lipstick with extraordinary rich colour payoff and final mat finish. This creamy texture is extremely comfortable and easy to apply. It dries very quickly without cracking on lips that will be moisturized all day long thanks to avocado oil inside the formula.

FL205

Waterproof Lip Pencil
Crayon à lèvres waterproof



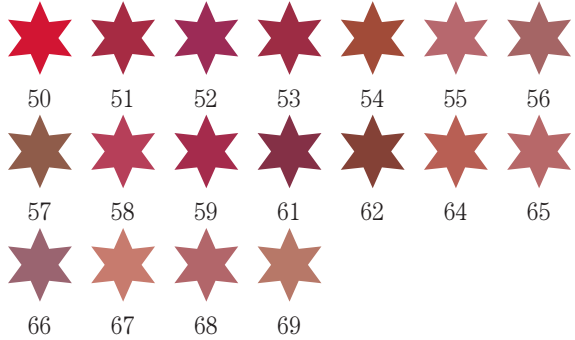
Waterproof lip pencil that glides smooth on your lips. Excellent and even color pay-off. Long lasting!



FL434

Velvet Lipstick

Rouge à lèvres Velvet



Draw, define and colour with Velvet lipstick.

Very easy to apply.

Lips remain soft for a long time thanks to its hydrating and moisturizing action.

FL207

Lip Pencil Le Chic

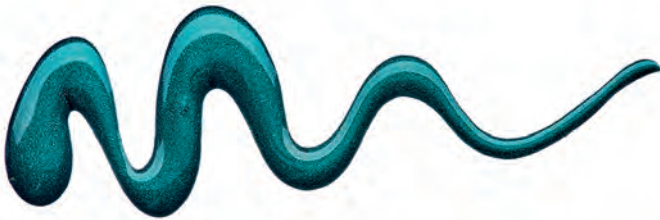
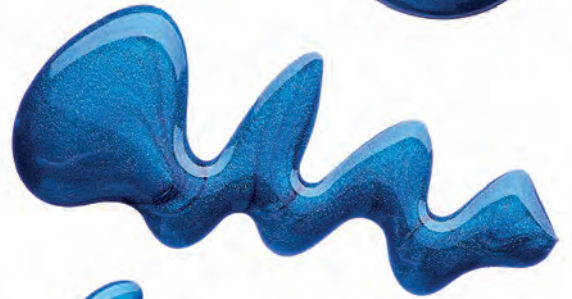
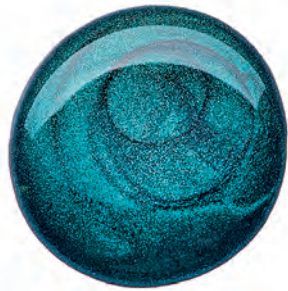
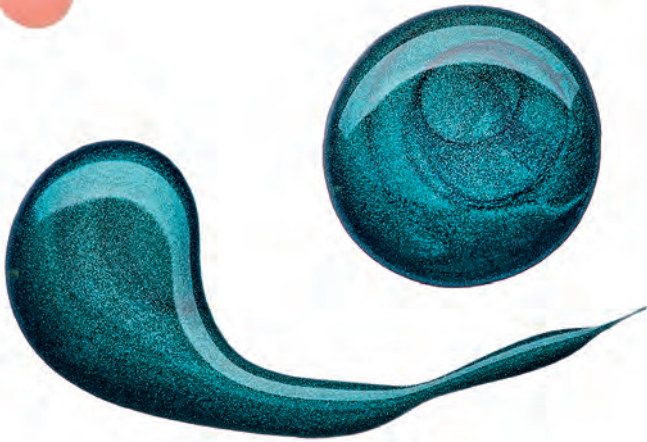
Crayon à lèvres Le Chic



**100%
VEGAN
FORMULA**

Le Chic is an extra soft liner which can be easily and smoothly applied to the lips.

Due to the high pigment content this long lasting formula has also a rich colour pay-off and an excellent coverage.



FL247 **Nail Polish**
Vernis à ongles



Glitter shades - Paillettes



Fluid and creamy texture, easy to apply. The supple hairs of its brush makes it possible to apply a smooth even coat of nail polish to the whole nail. The product preserves for a long time its homogeneous aspect.

FL249

Nail Polish Laque Plus
Vernis à ongles Laque Plus



Glitter shades - Paillettes

Matt shades - Teintes Mates

Light up your nails !!!!

The nail polish LAQUE PLUS is quick and easy to apply.

Featuring long hold and brilliance, it dries up quickly and lasts for a long time. This product is offered in fashionable colours, which are in perfect harmony with the lipstick's shades.

FL241

Nail Polish Easy Flò
Vernis à ongles Easy Flò

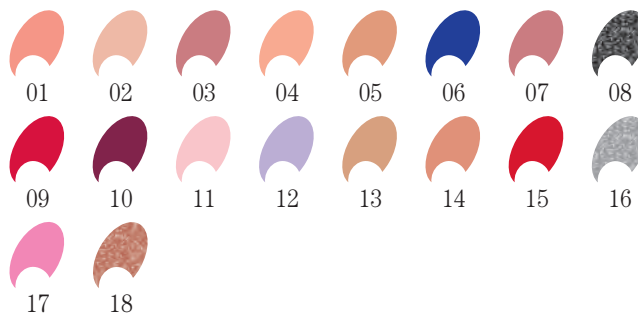


What colour nails fit your personal style?

Trend-setting collection shades from a playful nude to a deep bronze, a sun-burnt purple to a party ready coral. Easy Flo' has the answer.

FL544

Gel Like Nail Polish
Vernis à ongles Gel Like










Get a gel-like look. No UV light required.
Big brush for applying smooth, even stroke.

FL247

Nail Care
Soins des ongles



-  **FL 247-1**
Glossy Top & UV Protection
-  **FL 247-2**
Base Coat for French Manicure
-  **FL 247-3**
Nail Strengthener
-  **FL 247-4**
Base for Brittle and Damaged Nails

-  **FL 247-5**
Bitter to Bite
-  **FL 247-6**
Ridge Filler Base Coat
-  **FL 247-7**
Calcium Nail Hardner

FL248

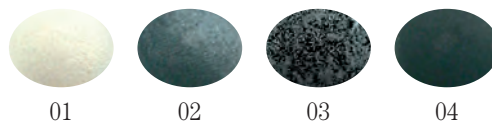
French Manicure



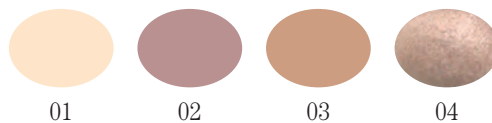
-  Pure - White
-  Pink Base Coat
-  Clear Top Coat
(transparent)

Do your own manicure at home and always have impeccable hands.
Florelle has all your need for Beautiful Nails.
From the French Manicure to the Nail Care line.

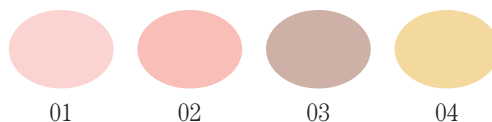
FL451 Smokey Eyes Palette



FL 451-2



FL 451-3



FL 451-4

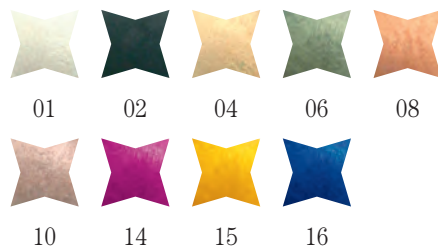
A dynamic eyeshadow palette where colors can be mixed and overlapped to create infinite chromatic effects, perfect for both day and evening.

Easy to apply, it blends gently on the eye. Its stroke is particularly smooth, uniform and blendable.

Very bright and fragrance free for perfect tolerability.



Make-Up Brush Set

FL228**Wet & Dry Eyeshadow***Ombre à paupières Wet & Dry*

An ultra-pearly soft powder, which ensures a perfect adherence and comfort. For a soft natural make-up, use the brush dry. For a more dramatic look use the wet brush to give more coverage and long lasting wear.

FL344**Highlighting Powder***Poudre Éclairant*

A silky and creamy highlighting powder that melts into skin for extra luminosity.

FL230**Eyebrow Pen Longwear Water Resistant***Crayon à sourcils*

Eyebrow pen very easy & quick to apply. It takes few seconds to fill gaps. The tip is super fine and precise. With this formula you can build up the colour to get the perfect intensity for a bold look and the formula lasts all day. This formula is vegan and has a high natural origin index.

FL268

Lash & Brow Mascara Gel



01

The Lash&Brow Mascara Gel pampers your eyebrows and your lashes to get them into perfect shape.

FL444

Mascara Super Lash Waterproof



50

Mascara Super Lash Waterproof leaves curly lashes looking beautifully long in a deep ultra black shade. The innovative waterproof formula, ensures lashes stay healthy and beautiful throughout the day.

FL275

Super Lash Mascara



01



02

**100%
VEGAN
FORMULA**

Its extreme lash brush weaves on lash extensions. Formulated to lengthen lashes while respecting sensitive eyes. Soft and comfortable formula, ophthalmological tested. No smudging. No clumping.

FL442

High Volume Mascara



050

Exaggerate your lashes with volume. The formula creates long-lasting volume and intense color with no flakes, clumps, or smudges.

FL443 Full Lash Mascara



**100%
VEGAN
FORMULA**

01

The Full Lash Mascara made with jellifying agents, gives immediate volume to the lash. His vegan and vegetable waxes helps to define and lenght your lashes.

FL210 Eyeliner Waterproof



**100%
VEGAN
FORMULA**

01

An easy-to-use, soft and thin pointed brush that ensures a fine and precise result. The water-based, waterproof ink dries quickly and the unique polymer formula creates a flexible super long-wearing film with a shiny finish.

FL204 Felt Tip Liner Matte Waterproof
Feutre Eyeliner Mat Waterproof



**100%
VEGAN
FORMULA**

01

Quick Drying Liquid Matte Eyeliner that delivers full colours for up to 24 hours.

The special waterproof formula is humidity resistant.

FL218 Felt Tip Liner
Feutre Eyeliner



**100%
VEGAN
FORMULA**

01

Gentle, high coverage and pay-off eyeliner.

The flexible and skinny tip provides a soft colour laydown; makes lashes look fuller through spot application between the lashes on lash line.

Suitable for eyeliner and browliner application.

FL293 Crayon Khol Waterproof



01

**100%
VEGAN
FORMULA**

FOR
YOUR
EYES
ONLY

The right eye pencil for every application.

A large éventail of selected formulas suitable for every use. Florelle has different textures and shades: long-lasting, powder, pearly, metallic or matt. All with excellent skin compatibility.

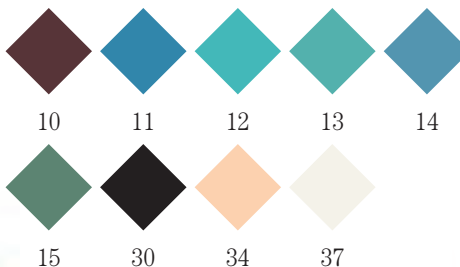
FL225 Khol Pencil Waterproof
Crayon Khol Waterproof



01

**100%
VEGAN
FORMULA**

FL221 Soft Eye Pencil Waterproof
Crayon Yeux Waterproof



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FL217 Powder Eye Pencil
Crayons Yeux Poudre



01

**100%
VEGAN
FORMULA**

This pencil is extremely precise for highly defined eye linings. Easy to remove.

Sharpen up!

Two sharpeners for slim and jumbo size pencils. You will get the maximum usage of your favourite pencils.

FL436

Ultra Black Eyeliner & Khol Waterproof
Crayon Eyeliner & Khol Waterproof



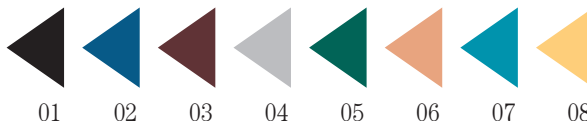
**100%
VEGAN
FORMULA**

50

A new extremely soft and creamy formula.
Excellent colour pay-off and coverage.
Last all day (14 hours).
Suitable for use on the waterline (khol kajal).

FL456

Waterliner Kajal Pencil
Crayon Kajal



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08

Soft colour payoff on the waterline.
Perfect for colourful Kajal looks.

**100%
VEGAN
FORMULA**

Easy glide formula, intense colours with a shiny finish.

FL216

Khol Pencil
Crayon Khol



**100%
VEGAN
FORMULA**

01

This pencil is formulated with a selected combination of waxes and hydrogenated vegetable oils with different melting points to allow perfect precision.

FL345

Florelle Primer Make-up Base
Base de maquillage



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Ideal for normal to dry skin, Florelle Primer Make Up Base creates a soft, rich and dry layer, with a smoothening effect. Skin is also protect to UV damage, thanks sun protection filter SPF 15. Available also different shades for a corrective action:

- Green to sooth redness- formula added with aloe vera extract
- Orange to contrast bluish zone – added with blend of different fruit extracts for brighten dull complexion.
- Transparent to have soft veil result and silky smooth effect on your skin.

FL486**Khol Eyebrow Pencil**

50

The gorgeous 2 in 1 makeup tool, includes both a khol and an eyebrow. Rich and smooth, decorate the eyebrows and eyes as you like.

FL446**Eyebrow Pencil with brush***Crayon à sourcils avec brosse*

30

31

**100%
VEGAN
FORMULA**

Eyebrow pencil designed to match natural brow hair colour. The formula ensures adherence, precision and a long lasting line. This pencil also has a brush to comb through and define the brows line.

FL448**Eyebrow Kit***Kit sourcils*

01



02



03

A beautiful kit with two coloured eyebrow powders. Highlight under brow-bone using the palest shade.

FL224**Eyebrow Pencil***Crayon à sourcils*

01

02

03

04

**100%
VEGAN
FORMULA**

A wonderful colour pay-off for application on the eyebrows. Accurate lining on dry and/or moist skin. It lengthens and shapes the eyebrows.

FL550**Twin Eyebrow***Crayon à sourcils double*

20



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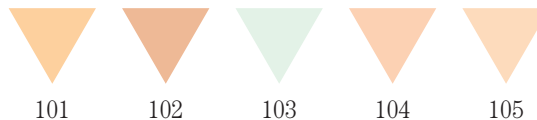


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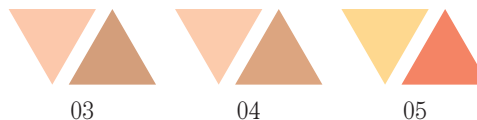
A double-ended brow liner. The fine tip defines the brows. The thick tip lifts the arch and illuminates the eyes.

FL264**Wet & Dry Blush***Fard à joues Wet & Dry*

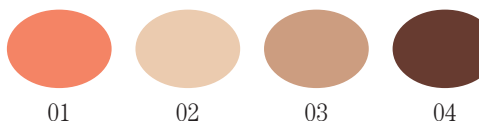
A very new formula which multiply the colour and the lightness. An ultra-pearly soft powder, which ensures a perfect adherence and comfort. The colour can be blended as desired. For a soft natural make-up, use the brush dry. For a more dramatic look use the wet brush to give more coverage and long lasting wear.

FL253**Concealer Stick***Stick Correcteur*

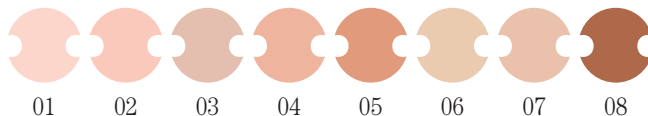
High coverage matte concealer stick for a natural-looking coverage of minor flaws, blemishes, dark circles and imperfections.

FL252**Concealer Pencil***Crayon Correcteur*

It is ideal for wide area application and perfectly covers under-eye shadows, blemishes and impurities.

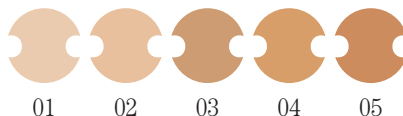
FL451.1**Contouring Palette**

It defines, enhance and sculpt the structure of the face. Your skin will be homogeneous and perfectly hydrated. It can be complemented with Florelle Highlighting Powder! Paraben free & dermatologically tested.

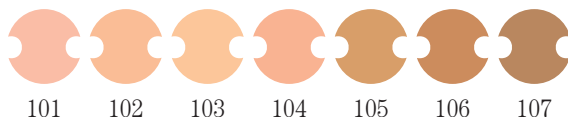
FL251**Foundation SPF 10***Fond de teint*

New SPF 10 Foundation conceals all imperfections, but with a natural result.

The complexion appears smooth and satin, the colour is perfect and uniform and the finish is absolutely natural. Enriched with active principles anti-inflammatory and soothing, they reduce micro-wrinkles, leaving skin soft and smooth.

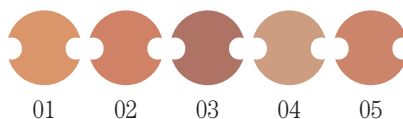
FL435**Correttore liquido***Correcteur liquide*

This concealer can be used both on the under eye area or to correct other skin's imperfections; it will provide a totally mat and full coverage final effect without drying the skin thanks to the presence of hyaluronic acid inside the formula.

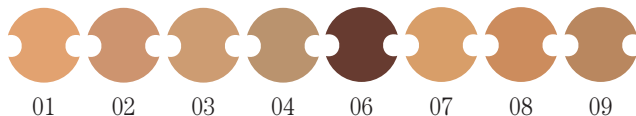
FL255**Stick Foundation***Fond de teint stick*

Stick Foundation Florelle offers impeccable hold and comfort all day long.

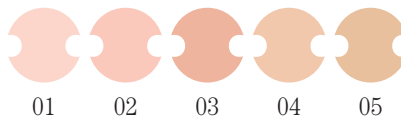
Vitamin E and UVB filter give this formula both comfort and protection.

FL258**Bronzing Powder***Poudre bronzante*

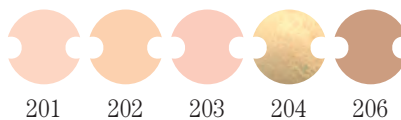
This soft, silky-smooth bronzing powder is ideal for enhancing a healthy, glowing, tanned skin.

FL259**Mattifying Long Lasting Foundation***Fond de teint matifiante longue tenue*

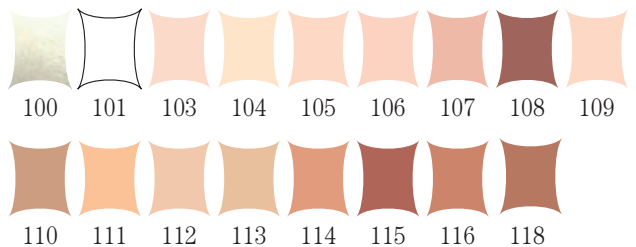
Long-lasting, natural-looking matt finish foundation. The formula conceals imperfections while improving the skin and protecting it with SPF15.

FL257**Powder foundation LE TEINT***Fond de teint poudre avec protection SPF 20*

Easy and practical to have with you, gives a matte finish and natural result. Enriched with camellia extract and anti-pollution complex with antioxidant and protective action. Characterized by waterproof and long-lasting properties, it is no transfer and the SPF 20 filter makes it the perfect product for the city.

FL243**Loose Powder***Poudre libre*

An extremely lightweight, silky powder that contains the finest ingredients to create a pleasant application. For fine lines and imperfections.

FL240**Compact Powder***Poudre compacte*

Light, impalpable powder, does not dry out the skin, does not cake, stays on perfectly. It gives a natural velvety look to the complexion. The powder-puff permits a better application of the powder. The fine compact powder is made of natural substances.

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